

WOFL 12315 Collection Center Drive Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

## Billing Address:

American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915

# **INVOICE**

Advertiser	Mitt Romney/USA/President/R
Product	ROMNEY FOR PRESIDENT
Estimate Number	ORDER# 23

Invoice #	4066783-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/21/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4066783
Alt Order #	MITT ROMNEY FOR PRI
Deal #	
Order Flight	08/15/12 - 08/21/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL Good Day 6a	6-630A								
	CANDIDATE OUTSIDE WINDOW									
			08/13/1	2 to 08/19/12	2x	WT				
	WOFL		W	08/15/12	:30	6:29 AM	2012MRFP079H	\$400.00		1
	WOFL		Th	08/16/12	:30	6:22 AM	2012MRFP084H	\$400.00		2
2	WOFL Good Day 8a	830-9A								
	CANDIDATE OUTSIDE WINDOW									
				2 to 08/19/12	3x	WTF				
	WOFL		W	08/15/12	:30	8:53 AM	2012MRFP084H	\$700.00		2
	WOFL		Th	08/16/12	:30	8:53 AM	2012MRFP079H	\$700.00		3
	WOFL		F	08/17/12	:30	8:59 AM	2012MRFP079H	\$700.00		1
3	WOFL Good Day 7a	7-730A								
	CANDIDATE OUTSIDE WINDOW									
				2 to 08/26/12	2x	МТ				
	WOFL		M	08/20/12	:30	7:11 AM	2012MRFP084H	\$850.00		2
	WOFL		Tu	08/21/12	:30	7:29 AM	2012MRFP079H	\$850.00		1
4	WOFL Good Day 7a	7-730A								
	CANDIDATE OUTSIDE WINDOW									
			08/13/1	2 to 08/19/12	3x	WTF				
	WOFL		W	08/15/12	:30	7:26 AM	2012MRFP084H	\$850.00		1
	WOFL		Th	08/16/12	:30	7:30 AM	2012MRFP079H	\$850.00		2
	WOFL		F	08/17/12	:30	7:26 AM	2012MRFP079H	\$850.00		3
5	WOFL Good Day 8a	8-830A								
	CANDIDATE OUTSIDE WINDOW									
			08/20/1	2 to 08/26/12	4x	МТ				
	WOFL		M	08/20/12	:30	8:15 AM	2012MRFP079H	\$700.00		3
	WOFL		M	08/20/12	:30	8:30 AM	2012MRFP084H	\$700.00		2
	WOFL		Tu	08/21/12	:30	8:10 AM	2012MRFP084H	\$700.00		1
	WOFL		Tu	08/21/12	:30	8:30 AM	2012MRFP079H	\$700.00		4
6	WOFL Good Day 8a	8-830A								



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Line	Channel Descript	ion Tim	e Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CANDIDATE OUTSID	DE WINDOW	•	•	_	•	•	•		<u> </u>
			08/1	3/12 to 08/19/12	3x	WTF				
	WOFL		W	08/15/12	:30	8:29 AM	2012MRFP079H	\$700.00		2
	WOFL		Th	08/16/12	:30	8:24 AM	2012MRFP084H	\$700.00		3
	WOFL		F	08/17/12	:30	8:21 AM	2012MRFP084H	\$700.00		1
7	WOFL Good Day CANDIDATE OUTSID	•	30A							
				0/12 to 08/26/12	2x	МТ				
	WOFL		M	08/20/12	:30	9:23 AM	2012MRFP084H	\$400.00		1
	WOFL		Tu	08/21/12	:30	9:08 AM	2012MRFP079H	\$400.00		2
8	WOFL Good Day CANDIDATE OUTSID		30A							
			08/1	3/12 to 08/19/12	3x	WTF				
	WOFL		W	08/15/12	:30	9:29 AM	2012MRFP079H	\$400.00		1
	WOFL		Th	08/16/12	:30	9:09 AM	2012MRFP084H	\$400.00		3
	WOFL		F	08/17/12	:30	9:29 AM	2012MRFP084H	\$400.00		2
9	WOFL DR PHIL CANDIDATE OUTSID	11a- DE WINDOW	-12p							
			08/2	0/12 to 08/26/12	2x	MT				
	WOFL		M	08/20/12	:30	11:59 AM	2012MRFP079H	\$250.00		2
	WOFL		Tu	08/21/12	:30	11:41 AM	2012MRFP084H	\$250.00		1
10	WOFL DR PHIL CANDIDATE OUTSID	11a	-12p							
			08/1	3/12 to 08/19/12	3x	WTF				
	WOFL		W	08/15/12	:30	11:20 AM	2012MRFP084H	\$250.00		1
	WOFL		Th	08/16/12	:30	11:12 AM	2012MRFP079H	\$250.00		3
	WOFL		F	08/17/12	:30	11:15 AM	2012MRFP079H	\$250.00		2
11	WOFL JUDGE J CANDIDATE OUTSID		Бр							
			08/1	3/12 to 08/19/12	3x	WTF				



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WOFL JUDGE JUDY	4p-5p								
	CANDIDATE OUTSIDE WINDOW		147	00/45/40	00	4.44.534		<b>#050.00</b>		
	WOFL		W	08/15/12	:30	4:41 PM	2012MRFP079H	\$650.00		2
	WOFL WOFL		Th F	08/16/12 08/17/12	:30 :30	4:25 PM 4:24 PM	2012MRFP084H 2012MRFP084H	\$650.00 \$650.00		3
40		4 m. F m	ŗ	00/17/12	.30	4.24 FIVI	2012MRFP084H	φοου.υυ		ļ
12	WOFL JUDGE JUDY CANDIDATE OUTSIDE WINDOW	4р-5р								
				2 to 08/26/12	2x	МГ				
	WOFL		М	08/20/12	:30	3:58 PM	2012MRFP084H	\$650.00		1
	WOFL		Tu	08/21/12	:30	4:55 PM	2012MRFP079H	\$650.00		2
13	WOFL Fox 35 5p News CANDIDATE OUTSIDE WINDOW	5-530P								
			08/20/12	2 to 08/26/12	2x	MT				
	WOFL		М	08/20/12	:30	5:24 PM	2012MRFP079H	\$800.00		1
	WOFL		Tu	08/21/12	:30	5:13 PM	2012MRFP084H	\$800.00		2
14	WOFL Fox 35 5p News	5-530P								
	CANDIDATE OUTSIDE WINDOW									
			08/13/12	2 to 08/19/12	3x	WTF				
	WOFL		W	08/15/12	:30	5:28 PM	2012MRFP084H	\$800.00		2
	WOFL		Th	08/16/12	:30	5:24 PM	2012MRFP079H	\$800.00		3
	WOFL		F	08/17/12	:30	5:22 PM	2012MRFP079Н	\$800.00		1
15	WOFL Fox 35 5p News CANDIDATE OUTSIDE WINDOW	530-6P								
			08/20/12	2 to 08/26/12	2x	МТ				
	WOFL		М	08/20/12	:30	5:44 PM	2012MRFP084H	\$800.00		1
	WOFL		Tu	08/21/12	:30	5:53 PM	2012MRFP079H	\$800.00		2
16	WOFL Fox 35 5p News CANDIDATE OUTSIDE WINDOW	530-6P								
			08/13/12	2 to 08/19/12	3x	WTF				
	WOFL		W	08/15/12	:30	5:52 PM	2012MRFP079Н	\$800.00		2



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WOFL Fox 35 5p News	530-6P	•					-		
	CANDIDATE OUTSIDE WINDOW									
	WOFL		Th	08/16/12	:30	5:42 PM	2012MRFP084H	\$800.00		3
	WOFL		F	08/17/12	:30	5:51 PM	2012MRFP084H	\$800.00		1
17	WOFL Fox News 6p News CANDIDATE OUTSIDE WINDOW	6p-630p								
				2 to 08/19/12	6x	WTF				
	WOFL		W	08/15/12	:30	6:09 PM	2012MRFP084H	\$800.00		1
	WOFL		W	08/15/12	:30	6:23 PM	2012MRFP079H	\$800.00		6
	WOFL		Th	08/16/12	:30	6:07 PM	2012MRFP079H	\$800.00		4
	WOFL		Th	08/16/12	:30	6:28 PM	2012MRFP084H	\$800.00		2 3
	WOFL		F	08/17/12	:30	6:09 PM	2012MRFP079H	\$800.00		3
	WOFL		F	08/17/12	:30	6:23 PM	2012MRFP084H	\$800.00		5
18	WOFL Fox News 6p News CANDIDATE OUTSIDE WINDOW	6p-630p								
				2 to 08/26/12	4x	МТ				
	WOFL		M	08/20/12	:30	6:10 PM	2012MRFP079H	\$800.00		2
	WOFL		M	08/20/12	:30	6:25 PM	2012MRFP084H	\$800.00		3
	WOFL		Tu	08/21/12	:30	6:09 PM	2012MRFP084H	\$800.00		1
	WOFL		Tu	08/21/12	:30	6:28 PM	2012MRFP079H	\$800.00		4
19	WOFL Fox 35 10p News CANDIDATE OUTSIDE WINDOW	10p-11p								
			08/20/12	2 to 08/26/12	2x	МГ				
	WOFL		M	08/20/12	:30	10:30 PM	2012MRFP079H	\$1,800.00		2
	WOFL		Tu	08/21/12	:30	10:22 PM	2012MRFP084H	\$1,800.00		1
20	WOFL Fox 35 10p News CANDIDATE OUTSIDE WINDOW	10p-11p								
			08/13/12	2 to 08/19/12	3x	WTF				
	WOFL		W	08/15/12	:30	10:54 PM	2012MRFP084H	\$1,800.00		2
	WOFL		Th	08/16/12	:00			<del>\$1,800.00</del>		1
	WOFL		F	08/17/12	:00			<del>\$1,800.00</del>	Credited	3



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20		Fox 35 10p News	10p-11p	•					•		
	CANDIDATE	E OUTSIDE WINDOW									
21		Fox 35 News 11p	11p-1130p								
	CANDIDATE	E OUTSIDE WINDOW									
					2 to 08/19/12	3x	WTF				
	WOFL			W	08/15/12	:30	11:25 PM	2012MRFP079H	\$1,400.00	<b>.</b>	1
	WOFL			Th F	08/16/12	:00			<del>\$1,400.00</del>		2 3
	WOFL	<b>5</b>	44 4400	F	08/17/12	:00			<del>\$1,400.00</del>	Credited	3
22		Fox 35 News 11p E OUTSIDE WINDOW	11p-1130p								
					2 to 08/26/12	2x	МГ				
	WOFL			M	08/20/12	:30	11:10 PM	2012MRFP084H	\$1,400.00		2
	WOFL			Tu	08/21/12	:30	11:10 PM	2012MRFP079H	\$1,400.00		1
23		Fox 35 10p News E OUTSIDE WINDOW	10p-11p								
					2 to 08/19/12	1x	S				
	WOFL			Su	08/19/12	:30	10:51 PM	2012MRFP079H	\$1,200.00		1
24		Good Day 8a E OUTSIDE WINDOW	830-9A								
				08/20/12	2 to 08/26/12	2x	МТ				
	WOFL			M	08/20/12	:30	8:55 AM	2012MRFP079H	\$700.00		1
	WOFL			Tu	08/21/12	:30	8:54 AM	2012MRFP084H	\$700.00		2
25		Off Time Late News E OUTSIDE WINDOW	1135p-12a								
				08/13/12	2 to 08/19/12	2x	TF				
	WOFL			Th	08/16/12	:30	12:03 AM	2012MRFP079H	\$1,800.00		1
	WOFL			F	08/17/12	:30	12:06 AM	2012MRFP079H	\$1,800.00		2
26	WOFL	Off Time Late News	Various								
				08/13/12	2 to 08/19/12	2x	TF				
	WOFL			Th	08/16/12	:30	12:39 AM	2012MRFP084H	\$1,400.00		1



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26	WOFL	Off Time Late News	Various								
	WOFL			F	08/17/12	:30	12:38 AM	2012MRFP084H	\$1,400.00		2
			Aired Spots	65							

<u>Gross Total</u> \$53,150.00

Agency Commission \$7,972.50

Net Amount Due \$45,177.50 Payment Terms 30 Days